

# Crown Variety



## How To Manual



# Its as easy as 1.2.3



## Sign Up

- Sign up and lock your early bonus incentive, plan your dates & gather your parent volunteers.
- Choose from 10%, 20% or 30% profit or set your own prices.
- Distribute parent letters & budget envelopes.
- Use our posters showing your Holiday Shop dates and time to get the word out.



## GIFTS ARRIVE

- Your gifts arrive, unpack your gifts and set up your Holiday shop (Free supplies).
- Pre-price your items or use our price coded program based on your markup.
- Set up cash register (available upon request).
- Free UPS Next Day on all reorders (no limit).



## SEND IT BACK

- Hassle free, No count inventory option.
- Just pack up unsold items and send it back in original boxes.
- We pay for shipping- we will provide you with a UPS pre-paid shipping label.
- Only pay for the merchandise you sell.

- 100% Risk Free
- No Money Up-front
- Pay for what you sell
- No inventory count option



# Services



Our highly skilled representatives are ready to guide you through the process and will provide you all the tools to run a successful fundraiser. Our staff are former PTA/PTO officers and are continually engaged in extensive training programs and attend nationwide trade shows to insure all your needs are met. Upon signing with us, you are appointed to a personal representative who will work with you from start to finish. We treat our customers like family. Our Regional Manager has been serving on the PTA committee for over a decade and is a former PTA President. She is always available to personally help you answer any questions and provide you with great ideas to help your school/organization have successful events.

# Why choose us



You are the Boss of your sale. You choose the gifts you want to sell for your Holiday Shop. No other vendor gives you that advantage.

Early Signup Bonus and After Sale Incentives-

We reward you for being our loyal customer.

You're assigned to a Personal Representative- having access after business hours including weekends with a Real Live Person.

Super friendly staff that works hard for you.

Hundreds of Items in Stock- Largest Inventory.

Personalized gift items for Mom, Dad, Grandparents, Aunt, Uncles, Teachers, Sports and Beloved Pets.

Gifts range from \$0.25 to \$10.00 with 85% of our gifts under \$5.00

-100% Consignment- Only pays for merchandise you sell.

-Choose from 10%, 20% profit or set your own prices.

-Our Prices are competitive.

-There are NO upfront costs.

-Free Delivery & Free Pickup.

-Free Next Day Shipping on Restock Orders.

-Free Supplies and tools to run a successful Holiday Shop.

-No Count Inventory- We do all the work for you so you can enjoy.

-We are the company that cares!

# Sample Holiday Fair Timeline

## September - November

- By September, finalize contract with holiday shop service provider (some schools do this as early as the end of the previous school year)
- By late October/early November, finalize merchandise decisions and order gifts

## Four to five weeks before your event

- Decide on your holiday shop's name
- Hang poster near main entrance of school
- Begin communication with parents:
  - send initial email with event information and call for volunteers
  - mention the event in your newsletter (paper or online)
  - promote the event on your social media page

## Three weeks before your event

- Finalize your schedule of which classes are visiting on which days
- Send reminder flyer home with students with additional call for volunteers, if needed
- Hang classroom posters

## Two weeks before your event

- Gather supplies (pens, paper, scissors, etc.)
- If you're having a wrapping station, collect supplies (wrapping paper, gift bags, etc.)
- Finalize arrangements for room set-up
- Hand out money budget envelopes to children
- Continue working out your volunteer schedule

## One week to a few days before your event

- Ask office staff to promote the holiday shop during morning announcements
- Finalize schedule of volunteers
- Post reminder via phone blast and social media.

# Why Choose US

## YOU CHOOSE!

We are the only supplier that allows you to pick the items you want for your Traditional Holiday Shop. Once you sign up, you will have full access to our online catalog with over hundreds of items to choose from. You simply add the items

you want and submit the order to us. All prices are displayed. No other company allows you the advantage of taking control of your own sale. You are the Boss! Or simply choose our popular package!

## Personal Representative

Each school is assigned to their own Personal Representative. You will have access to their personal contact number. They will be available to answer any questions or concerns even after business

hours. They will work with you from start to finish. Your school will work closely with your representative, they will understand your school needs and help you run a successful holiday shop.

## NO-COUNT

No count inventory! We know you work hard, so we make it easy. At the end of your sale, pack the unsold items back in the boxes, attach the labels and arrange for pickup. Free delivery and pickup. You only pay for what you sold.

## HUNDREDS OF ITEMS

We carry over 300 items. The largest inventory stock for your holiday fair. Our price ranges from \$0.25- \$10.00 with 85% items priced under \$5. Guaranteed new items every year!



(866)250-4544

[www.crownvariety.com](http://www.crownvariety.com)